

Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

Please note: Pursuant to

Page 3 of "Instructions for
Form LD-1," my "lobbying
activities" for this client

00 FEB -3
RELATIVE PROBABLY less than 20% of
total services, but I am registering
in any event.

LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration ☐

1. Effective Date of Registration January 15, 2000

2. House Identification Number _____

Senate Identification Number _____

REGISTRANT

3. Registrant name

Direct Impact, L.L.C.

Address

8503 Palham Rd.

City

Bethesda

State

MD.

Zip

20817

4. Principal place of business (if different from line 3)

City

(same)

State/Zip (or Country)

5. Telephone number and contact name

(301) 564-9708

Contact

Robert B. Charles

E-mail (optional)

6. General description of registrant's business or activities

strategy, writing, analysis - meetings on counter-drug issues and
telecommunications/Internet issues.

CLIENT

A lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the box

labeled "Self" and proceed to line 10. ☐ Self

7. Client name

Media Fusion

Address

6757 Arapaho Rd., Suite 711, MS-288

City

Dallas

State

TX.

Zip

75248

8. Principal place of business (if different from line 7)

City

(same)

State/Zip (or Country)

9. General description of client's business or activities

high technology start-up in physics, telecommunications/Internet/
and counter narcotics technology.

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of first acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name	Covered Official Position (if applicable)
<u>Robert B. Charles</u>	<u>former staff director, national security subcommittee, government reform committee</u>
<u>Sean Littlefield</u>	

Registrant Name Direct Impact, LLC Client Name Media Fusion

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, page 1.

SCI DEF

12. Specific lobbying issues (current and anticipated)

*high technology research and applications/physics research
with likely benefits in both counter-narcotics applications
and telecommunications.*

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semiannual period and in whole or in major part plans, supervises or controls the registrant's lobbying activities?

☒ No → Go to line 14.

☐ Yes → Complete the rest of this section for each entity matching the criteria above, then proceed to line 14.

Name	Address	Principal Place of Business (city and state or country)

FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes activities of the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?

☒ No → Sign and date the registration.

☐ Yes → Complete the rest of this section for each entity matching the criteria above, then sign and date the registration.

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client

Signature Robert B. Charles Date January 15, 2000

Printed Name and Title Robert B. Charles, President of Direct Impact, LLC