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## LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration  1. Effective Date of Registration 2/1/2004  
 2. House Identification Number \_\_\_\_\_ Senate Identification Number \_\_\_\_\_

### REGISTRANT

3. Registrant Name **Greenberg Traurig, LLP**  
 Address **800 Connecticut Avenue, NW** **Suite 500**  
 City **Washington** State **DC** Zip **20006**  
 4. Principal place of business (if different from line 3)  
 City \_\_\_\_\_ State/Zip (or Country) \_\_\_\_\_  
 5. Telephone number and contact name Contact E-Mail (optional)  
**202-331-3133** **Nancy E. Taylor** **taylorne@gtlaw.com**  
 6. General description of registrant's business or activities  
**Law Firm**

### CLIENT

*A lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should be labeled "Self" and proceed to line 10.*  Self

7. Client Name **New Media Strategies**  
 Address **1100 Wilson Boulevard** **Suite 1400**  
 City **Arlington** State **VA** Zip **22209**  
 8. Principal place of business (if different from line 7)  
 City \_\_\_\_\_ State/Zip (or Country) \_\_\_\_\_  
 9. General description of client's business or activities  
**An on-line marketing, communications and business information company.**

### LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of first acting as a lobbyist for this client, state the executive and/or legislative position(s) in which the person served.

Name	Covered Official Position (if applicable)
<b>Todd A. Boulanger</b>	
<b>Neil Volz</b>	<b>Chief of Staff, Representative Bob Ney</b>
<b>Padgett R. Wilson</b>	





Printed Name and Title

Neil Volz - Director of Government Affairs

Form LD-1 (Rev. 06/98)

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