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Washington, DC 20515	Washington, DC 20510

SECRETARY
05 AUG 23 A

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required to Complete This Page**

1. Registrant name

Coors Brewing Company

2. Address ☐ Check if different than previously reported

801 Pennsylvania Avenue, NW -252

Washington DC 20004 USA

3. Principal place of business (if different than line 2)

Golden CO 80401 US

City State/Zip or Country

4a. Contact Name	b. Telephone number	c. E-mail	5. Senate ID #
Mr. Richard Crawford	202 737-4444	richard.crawford@coors.com	10786-12

7. Client Name ☒ Self

Coors Brewing Company

6. House ID # 33144000

TYPE OF REPORT 8. Year 2006 Midyear (January 1-June30) ☒ OR Year End (July 1-December 3

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ ⇨ Termination Date _____ 11. No Lobbying Activi

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than $10,000 ☐

$10,000 or more ☐ ⇨ $ _____

Provide a good faith estimate, rounded to the nearest $20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting were:

Less than $10,000 ☐

$10,000 or more ☒ ⇨ $ 457,000

14. REPORTING METHOD. Check box to indicate expen accounting method. See instructions for description of optio

☒ **Method A.** Reporting amounts using LDA definitions onl

☐ **Method B.** Reporting amounts under section 6033(b)(8) c Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) of the Revenue Code

Edit Form >

Signature Richard C Crawford Date 8/11/06

Printed Name and Title Richard C. Crawford

LD-2DS (Rev. 4.07)

10002406672

Registrant Name Coors Brewing Company Client Name Coors Brewing Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the r engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code ADV - Advertising (one per page)

16. Specific lobbying issues

- General interest in alcohol advertising and self regulation.
- General discussion on industry's advertising compliant resolution program.
- H Res 145, NCAA Alcohol Advertising legislation.
- General discussion on scope of FTC inquiry into industry's self regulatory compliance activities.

17. House(s) of Congress and Federal agencies contacted ☐ None ☒ House ☒ Senate ☒ Other

FTC

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Richard Crawford	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature Richard C. Crawford Date 9/11/06

Printed Name and Title Richard C. Crawford

LD-2DS (Rev. 4.07)

00024067373

Registrant Name Coors Brewing Company Client Name Coors Brewing Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code AGR - Agriculture (one per page)

16. Specific lobbying issues

- HR 1638, providing consumer protections to ensure stable natural gas pricing as part of CFTC reauthorization.
- Educate Congress on importance of level-line funding of ARS Hops research program.
- General education on economic impact of hops and barley industry.

17. House(s) of Congress and Federal agencies contacted ☐ None ☒ House ☒ Senate ☒ Other

USDA

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Richard Crawford	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Richard C. Crawford 8/11/06

Printed Name and Title Richard C. Crawford

30002406674

Registrant Name Coors Brewing Company Client Name Coors Brewing Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the r engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code ALC - Alcohol & Drug Abuse (one per page)

16. Specific lobbying issues

- General discussion on SAMHSA reauthorization.
- S. 408/HR 864, the STOP Act
- General education on company's and distributor alcohol prevention and education programs.
- General interest in Appropriations related to alcohol policy.
- TTB regulations , NPRM on consumer labeling, serving facts and related issues.

17. House(s) of Congress and Federal agencies contacted ☐ None ☒ House ☒ Senate ☒ Other

TTB
White House
HHS

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Richard Crawford	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Richard C. Crawford 8/11/06

Printed Name and Title Richard C. Crawford

00024066 75

Registrant Name Coors Brewing Company Client Name Coors Brewing Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the r engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code BEV - Beverage Industry (one per page)

16. Specific lobbying issues

- General education on importance of maintaining malt beverage three-tier distibution system and state alcohol regulatory regime.

17. House(s) of Congress and Federal agencies contacted ☐ None ☒ House ☒ Senate ☐ Other

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Richard Crawford	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

10002406676

Richard C. Crawford 8/11/06

Printed Name and Title Richard C. Crawford

LD-2DS (Rev. 4.07)

Registrant Name Coors Brewing Company Client Name Coors Brewing Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the r engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code CHM - Chemicals/Chemical Industry (one per page)

16. Specific lobbying issues

- General discussion on chemical security issues pertaining to chlorine and ammonia

17. House(s) of Congress and Federal agencies contacted ☐ None ☒ House ☒ Senate ☐ Other

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Richard Crawford	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Richard C. Crawford 8/11/06

Printed Name and Title Richard C. Crawford

LD-2DS (Rev. 4-07)

30002406677

Registrant Name Coors Brewing Company Client Name Coors Brewing Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the r engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code CAW - Clean Air & Water (Quality) (one per page)

16. Specific lobbying issues

- General interest in Good Samaritan legislation (S.1848; S. 2780; HR 1266)
- General interest in climate change.

17. House(s) of Congress and Federal agencies contacted ☐ None ☒ House ☒ Senate ☐ Other

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Richard Crawford	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Richard C. Crawford 8/11/06

Printed Name and Title Richard C. Crawford

LD-2DS (Rev. 4-07)

30002406578

Registrant Name Coors Brewing Company Client Name Coors Brewing Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the r engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code COM - Communications/Broadcasting/Radio/T\ (one per page)

16. Specific lobbying issues

- General discussion on progress of FCC's ANPM on allocating new 900 spectrum to commercial providers and its impact on private radio users.

17. House(s) of Congress and Federal agencies contacted ☐ None ☒ House ☒ Senate ☐ Other

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Richard Crawford	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

8/11/06

Printed Name and Title Richard C. Crawford

0000240679

Registrant Name Coors Brewing Company Client Name Coors Brewing Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the r engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** information as requested. Attach additional page(s) as needed.

15. General issue area code DEF - Defense (one per page)

16. Specific lobbying issues

- General interrest in second designation transportation funding.

17. House(s) of Congress and Federal agencies contacted ☐ None ☒ House ☒ Senate ☐ Other

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Richard Crawford	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

10002406880

Richard C. Crawford 8/11/06

Printed Name and Title Richard C. Crawford

Registrant Name Coors Brewing Company Client Name Coors Brewing Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the r engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code ENG - Energy/Nuclear (one per page)

16. Specific lobbying issues

- General interest in electric deregulation, co-generation incentives and development of natural gas resources (HR 4318).
- General interest in S. 2025 pertaining to bio-mass plant incentives.
- Educate Congress and Administration on Coors ethanol production activities

17. House(s) of Congress and Federal agencies contacted ☐ None ☒ House ☒ Senate ☒ Other

DOE
DOC

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Richard Crawford	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Richard C. Crawford

00002406581

Registrant Name Coors Brewing Company Client Name Coors Brewing Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the r engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code FAM - Family Issues/Abortion/Adoption (one per page)

16. Specific lobbying issues

- General education on Coors/Search Institute's MV Parents program and partnership.

17. House(s) of Congress and Federal agencies contacted ☐ None ☒ House ☒ Senate ☒ Other

White House
HHS

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Richard Crawford	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

10002406682

Richard C. Crawford 8/11/06

Printed Name and Title Richard C. Crawford

Registrant Name Coors Brewing Company Client Name Coors Brewing Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the r engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code IMM - Immigration (one per page)

16. Specific lobbying issues

- General discussion on DOL's program related to green card applications and approval process.

17. House(s) of Congress and Federal agencies contacted ☐ None ☒ House ☒ Senate ☒ Other

DOL

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Richard Crawford	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

9/11/06

Printed Name and Title Richard C. Crawford

LD-2DS (Rev. 4-07)

0000240683

Registrant Name Coors Brewing Company Client Name Coors Brewing Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the r engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code LBR - Labor Issues/Antitrust/Workplace (one per page)

16. Specific lobbying issues

- General interest in OSHA worker safety regulations.
- General interest in McCarran- Ferguson Act.

17. House(s) of Congress and Federal agencies contacted ☐ None ☒ House ☒ Senate ☐ Other

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Richard Crawford	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

10002406844

8/1/06

Printed Name and Title Richard C. Crawford

LD-2DS (Rev. 4.07)

Registrant Name Coors Brewing Company Client Name Coors Brewing Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the r engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code MAN - Manufacturing (one per page)

16. Specific lobbying issues

- General discussion on Memphis plant closing.
- General discussion on Shanendoah plant improvements.

17. House(s) of Congress and Federal agencies contacted ☐ None ☒ House ☒ Senate ☐ Other

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Richard Crawford	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

8/11/06

Printed Name and Title Richard C. Crawford

00002406685

Registrant Name Coors Brewing Company Client Name Coors Brewing Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code NAT - Natural Resources (one per page)

16. Specific lobbying issues

General interest in state sovereignty of water rights

17. House(s) of Congress and Federal agencies contacted ☐ None ☒ House ☒ Senate ☐ Other

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Richard Crawford	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Richard C. Crawford 8/11/06

Printed Name and Title Richard C. Crawford

LD-2DS (Rev. 4-07)

00002406686

Registrant Name Coors Brewing Company Client Name Coors Brewing Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the r engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code RRR - Railroads (one per page)

16. Specific lobbying issues

- General interest in Staggers Act and efforts to further regulate industry.

17. House(s) of Congress and Federal agencies contacted ☐ None ☒ House ☒ Senate ☐ Other

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Richard Crawford	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

30002406687

Richard C. Crawford 8/11/06

Printed Name and Title Richard C. Crawford

Registrant Name Coors Brewing Company Client Name Coors Brewing Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the r engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code ROD - Roads/Highway (one per page)

16. Specific lobbying issues

- General interest on regulatory provisions related to truck tolls.

17. House(s) of Congress and Federal agencies contacted ☐ None ☒ House ☒ Senate ☒ Other

DOT

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Richard Crawford	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

10002406888

Richard C. Crawford 8/11/06

Printed Name and Title Richard C. Crawford

LD-2DS (Rev. 4-07)

Registrant Name Coors Brewing Company Client Name Coors Brewing Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the r engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code RET - Retirement (one per page)

16. Specific lobbying issues

- General interest in pension reform issues (HR 4).

17. House(s) of Congress and Federal agencies contacted ☐ None ☒ House ☒ Senate ☒ Other

White House

18. Name of each individual who acted as a lobbyist in this issue area

Name		Covered Official Position (if applicable)
Richard	Crawford	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Richard C. Crawford 8/11/06

Printed Name and Title Richard C. Crawford

00024068689

Registrant Name Coors Brewing Company Client Name Coors Brewing Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the r engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code TAX - Taxation/Internal Revenue Code (one per page)

16. Specific lobbying issues

- General discussion on estate tax reform
- General interest in legislation to repeal 1990 federal beer tax increase (HR 1306/S. 722).
- General discussion on provisions related to corporate taxes and revenue offsets.
- General interest in obtaining FET duty drawback claims.
- General interest on Puerto Rico tax differential.

17. House(s) of Congress and Federal agencies contacted ☐ None ☒ House ☒ Senate ☒ Other

White House
Treasury
Customs

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Richard Crawford	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Richard C. Crawford

8/11/06

LD-2DS (Rev. 4.07)

Registrant Name Coors Brewing Company Client Name Coors Brewing Company

LOBBYINGACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the re engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** information as requested. Attach additional page(s) as needed.

15. General issue area code TRD - Trade (Domestic & Foreign) (one per page)

16. Specific lobbying issues

- General interest on curency matters pertaining to China (RMB).
- General interest in North America's Security and Prosperity Partnership.
- General interest on Japanese liquor tax system.

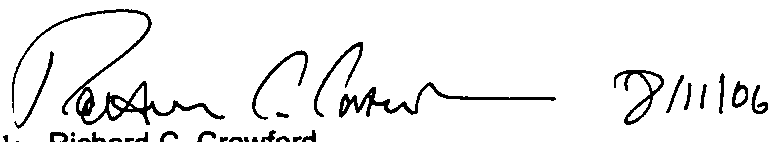
17. House(s) of Congress and Federal agencies contacted ☐ None ☒ House ☒ Senate ☒ Other

USTR
Treasury
Commerce

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Richard Crawford	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None



Printed Name and Title Richard C. Crawford

LD-2DS (Rev. 4.07)

00002406591