| Clerk of the House of Representatives | Secretary of the Senate |
|---|---|
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# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required to Complete This Page**

1. Registrant name

Organization: Fierce, Isakowitz & Blalock

2. Address ☐ Check if different than previously reported

Address1: 600 New Hampshire Ave., NW Suite 1000

City: Washington State: DC Zip Code: 20037 Country: US

3. Principal place of business (if different than line 2)

City State Zip Code Country

City State/Zip or Country

| 4a. Contact Name (Prefix / Full Name) | b. Telephone number | c. E-mail | 5. Senate ID # |
|---|---|---|---|
| Mr. Mark Isakowitz | (202) 333-8667 | misakowitz@fierce-isakowitz.com | 44812-29 |

7. Client Name ☐ Self

Pernod Ricard USA

6. House ID # 3150702(

**TYPE OF REPORT** 8. Year 2004 Midyear (January 1-June30) ☐ OR Year End (July 1-December

9. Check if this filing amends a previously filed version of this report ☒

10. Check if this is a Termination Report ☐ ⇨ Termination Date _____ 11. No Lobbying Activ

**INCOME OR EXPENSES** - Complete Either Line 12 OR Line 13

**12. Lobbying Firms**

INCOME relating to lobbying activities for this reporting period was:

Less than $10,000 ☐

$10,000 or more ☒ ⇨ $ 100,000

Provide a good faith estimate, rounded to the nearest $20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

**13. Organizations**

EXPENSES relating to lobbying activities for this reporting were:

Less than $10,000 ☐

$10,000 or more ☐ ⇨ $ _____

14. REPORTING METHOD. Check box to indicate exper accounting method. See instructions for description of optio

☐ **Method A.** Reporting amounts using LDA definitions onl

☐ **Method B.** Reporting amounts under section 6033(b)(8) Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) of th Revenue Code

Form Co

Printed Name and Title Mark Isakowitz, President 9/9/05

00004729110

Registrant Name Fierce, Isakowitz & Blalock Client Name Pernod Ricard USA

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each cod** information as requested. Attach additional page(s) as needed.

15. General issue area code TRD - Trade (Domestic & Foreign) (one per page)

16. Specific lobbying issues

Add page to continue specific issues described on this page

Trademark Issues
Madrid Protocol

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

U.S. House of Representatives
U.S. Senate

18. Name of each individual who acted as a lobbyist in this issue area Add a page to continue adding individuals for th

| Name | | | Covered Official Position (if applicable) |
|---|---|---|---|
| First Name | Last Name | Suffix | |
| Mark | Isakowitz | | |
| Kirk | Blalock | | Spec asst to the Pres & Dep Dir for Public Liais |
| Don | Fierce | | |
| Katie | Huffard | | |
| Kirsten | Chadwick | | |
| Diane | Moery | | Spec Asst to the Pres for Trade Issues |
| Samantha | Poole | | |
| Kate | Hull | | LA Hutchinson |
| Mike | Chappell | | Dep COS Pickering |

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Add a page for a different

Printed Name and Title Mark Isakowitz, President

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Go to

Registrant Name Fierce, Isakowitz & Blalock Client Name Pernod Ricard USA

## Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

Address

City State Zip Code Country

21. Client new principal place of business (if different than line 20)

City State Zip Code Country

22. New general description of client's business or activities

## LOBBYIST UPDATE

23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client

| | First Name | Last Name | Suffix | | First Name | Last Name | Su |
|---|---|---|---|---|---|---|---|
| 1 | Diane | Moery | | 3 | | | |
| 2 | | | | 4 | | | |

## ISSUE UPDATE

24. General lobbying issues that **no longer** pertain

Find the code to select below.

## AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

| Name | Address | Principal place of Busines (city and state or country |
|---|---|---|
| | Address<br>C/S/Z<br>Address<br>C/S/Z | City<br>State Country<br>City<br>State |

26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client

1 2 3

## FOREIGN ENTITIES

27. Add the following foreign entities

| Name | Address<br>Street Address<br>City State/Province Country | Principal place of business (city and state or country) | Amount of contribution for lobbying activities | Owne perce client |
|---|---|---|---|---|
| | | City<br>State Country | | |

28. Name of each previously reported foreign entity that **no longer** owns, or controls, or is affiliated with the registrant, c affiliated organization

1 3 5

2 4 6

Add a page for more

Printed Name and Title Mark Isakowitz, President

000047291 2