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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required to Complete This Page**

1. Registrant Name
Viacom Inc.

2. Registrant Address ☐ Check if different than previously reported
Address **Suite 1100, 1501 M Street, NW**
City **Washington** State/Zip (or Country) **DC 20005**

3. Principal Place of Business (if different from line 2)
City **New York City** State/Zip (or Country) **NY 10036**

4. Contact Name	Telephone	E-mail (optional)	5. Senate ID #
David Sutphen	**202-785-7300**	**david.sutphen@viacom.com**	**40032-12**

7. Client Name ☒ Self	6. House ID #
	33844000

TYPE OF REPORT

8. Year **2005** Midyear (January 1-June 30) ☒ **OR** Year End (July 1-Decem

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ >> Termination Date _____ 11. No Lobbying

INCOME OR EXPENSES - Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than $10,000 ☐

$10,000 or more ☐ >> $ _____
Income (nearest $20,000)

Provide a good faith estimate, rounded to the nearest $20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporti period were:

Less than $10,000 ☐

$10,000 or more ☒ >> $ **$700,000.00**
Expenses (nearest $20,000

14. REPORTING METHOD. Check box to indicate exp accounting method. See instructions for description of opti

☒ **Method A.** Reporting amounts using LDA definitions

☐ **Method B.** Reporting amounts under section 6033(b)(the Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) o Internal Revenue Code

Signature _____ Date **8/15/2005**

0000381993

Printed Name and Title David Sutphen - Vice President of Government Affairs Page

Registrant Name: **Viacom Inc.**

Client Name: **Viacom Inc.**

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code **ART** (one per page)

16. Specific Lobbying issues
H.R.1201, Digital Media Consumers' Rights Act of 2005,
H.R.24, Preservation and Restoration of Orphan Works for Use in Scholarship and Education (PRO-USE) A
H.R.357, Family Entertainment and Copyright Act of 2005,
S.167, Family Entertainment and Copyright Act of 2005,
S.946, Kid Friendly TV Programming Act of 2005,

17. House(s) of Congress and Federal agencies contacted ☐ Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
MacKinnon, Gail	
Sutphen, David	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature _____ Date **8/15/2005**

10038194

Printed Name and Title **David Sutphen - Vice President of Government Affairs**

Registrant Name: **Viacom Inc.**

Client Name: **Viacom Inc.**

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code **COM** (one per page)

16. Specific Lobbying issues
H.CON.RES.52, Expressing the sense of Congress supporting vigorous enforcement of the Federal obscenity l
H.J.RES.72, Disapproving the rule submitted by the Federal Communications Commission with respect to br
media ownership,
H.R.1201, Digital Media Consumers' Rights Act of 2005,
H.R.1473, Telecommunications Ownership Diversification Act of 2005,
H.R.1622, Broadcast Ownership for the 21st Century Act,
H.R.2354, TV Consumer Choice Act,
H.R.2982, FCC Reorganization Act,
H.R.310, Broadcast Decency Enforcement Act of 2005,
H.R.3302, Media Ownership Reform Act of 2005,
H.R.3914, Children's Protection from Violent Programming Act,

17. House(s) of Congress and Federal agencies contacted ☐ Check if None
Executive Office of the President
Federal Communications Commission
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Brown, Josh	
Lucey, Anne	
MacKinnon, Gail	
Sutphen, David	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature _____ Date **8/15/2005**

Printed Name and Title **David Sutphen - Vice President of Government Affairs**

Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

Item	Description	Data
16	Lobbying Issues	H.R.3687, To amend section 1464 of title 18, United States Code, to provide fo punishment of certain profane broadcasts, and for other purposes,
16	Lobbying Issues	H.R.501, Fairness and Accountability in Broadcasting Act,
16	Lobbying Issues	H.RES.500, Expressing the sense of the House that the FCC should vigorously enforce indecency and profanity laws pursuant to the intent of Congress in ord to protect children in the United States from indecent and profanity laws pursu to the intent of Congress,
16	Lobbying Issues	H.RES.554, Providing for consideration of the bill (H.R. 3717) to increase the penalties for violations by television and radio broadcasters of the prohibitions against transmission of obscene, indecent, and profane language,
16	Lobbying Issues	S.1268, SAVE LIVES Act Spectrum Availability for Emergency-Response and Law-Enforcement to Impr Vital Emergency Services Act,
16	Lobbying Issues	S.1372, FAIR Ratings ACT,
16	Lobbying Issues	S.1600, To amend the Communications Act of 1934 to ensure full access to digi television in areas served by low-power television, and for other purposes.,
16	Lobbying Issues	S.161, Children's Protection from Violent Programming Act,
16	Lobbying Issues	S.193, Broadcast Decency Enforcement Act of 2005,
16	Lobbying Issues	S.383, Localism in Broadcasting Reform Act of 2005,
16	Lobbying Issues	S.616, Indecent and Gratuitous and Excessively Violent Programming Control of 2005,
16	Lobbying Issues	S.J.RES.17, A joint resolution disapproving the rule submitted by the Federal Communications Commission with respect to broadcast media ownership,
16	Lobbying Issues	S.RES.283, A resolution affirming the need to protect children in the United St from indecent programming,
16	Lobbying Issues	FCC DA Docket No. 01-1264 - Petition of Network Affiliated Stations Alliance FTC, RIN 3084-AB00 - Children's Online Privacy Protection Rule: Request for Comment FCC MM Docket No. 00-167 - Children's Television Obligations of Digital Television Broadcasters FCC MB Docket No. 05-28 - Inquiry Required by the Satellite Home Viewer Extension and Reauthorization Act on Rules Affecting Competition In the Television Marketplace

0000381866

Registrant Name: **Viacom Inc.**

Client Name: **Viacom Inc.**

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code **CPI** (one per page)

16. Specific Lobbying issues
H.R.1201, Digital Media Consumers' Rights Act of 2005,
H.R.357, Family Entertainment and Copyright Act of 2005,

17. House(s) of Congress and Federal agencies contacted ☐ Check if None
House of Representatives
Senate
U.S. Copyright Office

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Brown, Josh	
MacKinnon, Gail	
Sutphen, David	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature _____ Date **8/15/2005**

9900381697

Printed Name and Title **David Sutphen - Vice President of Government Affairs**

Page

Registrant Name: **Viacom Inc.**

Client Name: **Viacom Inc.**

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code **CPT** (one per page)

16. Specific Lobbying issues
H.R.1201, Digital Media Consumers' Rights Act of 2005,
H.R.357, Family Entertainment and Copyright Act of 2005,
H.RES.576, Urging the Government of the People's Republic of China to improve its protection of intellectual rights, and for other purposes,

17. House(s) of Congress and Federal agencies contacted ☐ Check if None
House of Representatives
Senate
U.S. Copyright Office

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Brown, Josh	
Melton, Carol	
Sutphen, David	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature _____ Date **8/15/2005**

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Printed Name and Title **David Sutphen - Vice President of Government Affairs**

Registrant Name: **Viacom Inc.**

Client Name: **Viacom Inc.**

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code **FAM** (one per page)

16. Specific Lobbying issues
S.946, Kid Friendly TV Programming Act of 2005,

17. House(s) of Congress and Federal agencies contacted ☐ Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Brown, Josh	
MacKinnon, Gail	
Sutphen, David	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature _____ Date **8/15/2005**

0005301809

Printed Name and Title **David Sutphen - Vice President of Government Affairs** Page

Registrant Name: **Viacom Inc.**

Client Name: **Viacom Inc.**

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code **FIN** (one per page)

16. Specific Lobbying issues
S.1326, Notification of Risk to Personal Data Act,
S.751, Notification of Risk to Personal Data Act,

17. House(s) of Congress and Federal agencies contacted ☒ Check if None

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Brown, Josh	
MacKinnon, Gail	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature _____ Date **8/15/2005**

99993819

Printed Name and Title **David Sutphen - Vice President of Government Affairs**

Registrant Name: **Viacom Inc.**

Client Name: **Viacom Inc.**

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code **GOV** (one per page)

16. Specific Lobbying issues
H.R.2753, Public Campaign Financing Act of 2005,
H.R.702, To amend the Federal Election Campaign Act of 1971 to prohibit the use of any contribution made t candidate for election for Federal office, or any donation made to an individual as support for the individual's as the holder of a Federal off,

17. House(s) of Congress and Federal agencies contacted ☐ Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
MacKinnon, Gail	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature _____ Date **8/15/2005**

0000391491

Printed Name and Title **David Sutphen - Vice President of Government Affairs**

Registrant Name: **Viacom Inc.**

Client Name: **Viacom Inc.**

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code **HCR** (one per page)

16. Specific Lobbying issues
S.852, FAIR Act of 2005
Fairness in Asbestos Injury Resolution Act of 2005,

17. House(s) of Congress and Federal agencies contacted ☐ Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
MacKinnon, Gail	
Melton, Carol	
Sutphen, David	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature _____ Date **8/15/2005**

3993819.02

Registrant Name: **Viacom Inc.**

Client Name: **Viacom Inc.**

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code **LAW** (one per page)

16. Specific Lobbying issues
H.R.581, Free Flow of Information Act of 2005,
S.340, Free Flow of Information Act of 2005,

17. House(s) of Congress and Federal agencies contacted ☐ Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Brown, Josh	
Sutphen, David	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature _____ Date **8/15/2005**

00038193

Printed Name and Title **David Sutphen - Vice President of Government Affairs** Page

Registrant Name: **Viacom Inc.**

Client Name: **Viacom Inc.**

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code **MIA** (one per page)

16. Specific Lobbying issues
H.R.1153, Terrorism Insurance Backstop Extension Act of 2005,
S.467, Terrorism Risk Insurance Extension Act of 2005,

17. House(s) of Congress and Federal agencies contacted ☒ Check if None

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Brown, Josh	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature _____ Date **8/15/2005**

60038194

Registrant Name: **Viacom Inc.**

Client Name: **Viacom Inc.**

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code **SPO** (one per page)

16. Specific Lobbying issues
H.R.1065, United States Boxing Commission Act,
S.148, Professional Boxing Amendments Act of 2005,

17. House(s) of Congress and Federal agencies contacted ☐ Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Brown, Josh	
MacKinnon, Gail	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature _____ Date **8/15/2005**

0000381905

Registrant Name: **Viacom Inc.**

Client Name: **Viacom Inc.**

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code **TAX** (one per page)

16. Specific Lobbying issues
H.R. 1956, Business Activity Tax Simplification Act of 2005,

17. House(s) of Congress and Federal agencies contacted ☐ Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Brown, Josh	
Sutphen, David	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature _____ Date **8/15/2005**

Printed Name and Title **David Sutphen - Vice President of Government Affairs** Page

Registrant Name: **Viacom Inc.**

Client Name: **Viacom Inc.**

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code **TRD** (one per page)

16. Specific Lobbying issues
H.CON.RES.131, Expressing the sense of Congress relating to a free trade agreement between the United Sta European Union (EU),
H.CON.RES.33, Urging the President take immediate steps to establish a plan to adopt the recommendations United States-China Economic and Security Review Commission in its 2004 Report to the Congress in order t the current imbalance in the bilateral tra,
H.CON.RES.69, Expressing the sense of Congress that the United States should resume normal diplomatic rel the Republic of China on Taiwan, and for other purposes,
H.R.1689, To modify the prohibition on recognition by United States courts of certain rights relating to certai trade names, or commercial names,
H.R.2739, United States-Singapore Free Trade Agreement Implementation Act,
H.R.3045, Dominican Republic-Central America-United States Free Trade Agreement Implementation Act,

17. House(s) of Congress and Federal agencies contacted ☐ Check if None
House of Representatives
Senate
United States Trade Representative

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Brown, Josh	
Lucey, Anne	
Sutphen, David	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature _____ Date **8/15/2005**

40003819907

Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

Item	Description	Data
16	Lobbying Issues	H.R.3889, To transfer certain functions from the United States Trade Representative to the Secretary of Commerce,
16	Lobbying Issues	H.RES.210, Supporting the goals of World Intellectual Property Day, and recognizing the importance of intellectual property in the United States and worldwide,
16	Lobbying Issues	H.RES.576, Urging the Government of the People's Republic of China to impr its protection of intellectual property rights, and for other purposes,
16	Lobbying Issues	S.1307, Dominican Republic-Central America-United States Free Trade Agreement Implementation Act,
16	Lobbying Issues	S.1416, United States-Chile Free Trade Agreement Implementation Act,
16	Lobbying Issues	S.1417, United States-Singapore Free Trade Agreement Implementation Act,

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