

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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SECRETARY OF THE SENATE
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LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration 1. Effective Date of Registration 5/25/08
 2. House Identification Number _____ Senate Identification Number _____

REGISTRANT

3. Registrant Name Quinn Gillespie & Associates LLC
 Address 1133 Connecticut Ave. NW 5th Floor
 City Washington State DC Zip 20036
 4. Principal place of business (if different from line 3)
 City _____ State/Zip (or Country) _____
 5. Telephone number and contact name Contact E-Mail (optional)
202-457-1110 Marla Zometsky mzometsky@quinnlgillespie.com
 6. General description of registrant's business or activities
Consulting/Lobbying

CLIENT *A lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the box labeled "Self" and proceed to line 10. Self*

7. Client Name Network Advertising Initiative
 Address _____
 City _____ State _____ Zip _____
 8. Principal place of business (if different from line 7)
 City _____ State/Zip (or Country) _____
 9. General description of client's business or activities
Online Privacy Issues.

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of first acting as a lobbyist for this client, state the executive and/or legislative position(s) in which the person served.

Name	Covered Official Position (if applicable)
<u>Jeffrey Connaughton</u>	
<u>Ed Gillespie</u>	
<u>Harriet James</u>	
<u>Nicolas Maduro</u>	

Registrant Name: Quinn Gillespie & Associates LLC

Client Name: Network Advertising Initiative

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, page 1.

CPI

12. Specific lobbying issues (current and anticipated)

Online Privacy Issues

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semiannual period and in whole or major part plans, supervises, or controls the registrant's lobbying activities?

- No. Go to line 14. Yes. Complete the rest of this section for each entity matching the criteria above, then proceed to line 14.

Name	Address	Principal Place of Business (city and state or country)
24/7 Media, Inc.	1250 Broadway, 27th Floor New York, NY 10001	
Adforce, Inc.	10101 N. DeAnza Blvd; Suite 210 Cupertino, CA 95014	
Doubleclick Inc		

FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; or
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances, or subsidizes activities of the client or any organization identified on line 13; or
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?

- No. Sign and date the registration. Yes. Complete the rest of this section for each entity matching the criteria above, the sign and date the registration.

Name	Address	Principal Place of Business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client

Signature

Marla Zimetsky

Date 8/9/2000

Printed Name and Title

Marla Zimetsky

Form LD-1 (Rev. 06/98)

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Registrant Name: Quinn Gillespie & Associates LLC

Client Name: Network Advertising Initiative

Item	Description	Data
13a	Affiliated Orgs. - Name	Engage Technologies, Inc.
13b	Affiliated Orgs. - Address	100 Brickstone Square Andover, MA 01810
13b	Affiliated Orgs. - PPOB	
13a	Affiliated Orgs. - Name	Mathlogic, Inc.
13b	Affiliated Orgs. - Address	7233 Church Ranch BLVD Westminster, CO 80021
13b	Affiliated Orgs. - PPOB	