Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

SECRETARY OF THE SENATE
99 AUG 13 PM 1:05

# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name
Davidson & Company, Inc.

2. Address ☐ Check if different than previously reported
1101 Pennsylvania Avenue, N.W., Suite 810, Washington, D.C. 20004

3. Principal Place of Business (if different from line 2)
City: State/Zip (or Country)

4. Contact Name: Karen Blitz
Telephone: 202-638-1101
E-mail (optional):

5. Senate ID #: 11630-48

7. Client Name ☐ Self
American Advertising Federation

6. House ID #: 31258- 017

**TYPE OF REPORT** 8. Year 1999 Midyear (January 1-June 30) ☒ OR Year End (July 1-December 31) ☐

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ ⇨ Termination Date_____ 11. No Lobbying Activity ☐

**INCOME OR EXPENSES** - Complete Either Line 12 OR Line 13

**12. Lobbying Firms**

**INCOME** relating to lobbying activities for this reporting period was:

Less than $10,000 ☐

$10,000 or more ☒ ⇨ $ 18,000.00
Income (nearest $20,000)

Provide a good faith estimate, rounded to the nearest $20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

**13. Organizations**

**EXPENSES** relating to lobbying activities for this reporting period were:

Less than $10,000 ☐

$10,000 or more ☐ ⇨ $_____
Expenses (nearest $20,000)

**14. REPORTING METHOD.** Check box to indicate expense accounting method: See instructions for description of options.

☒ **Method A.** Reporting amounts using LDA definitions only

☐ **Method B.** Reporting amounts under section 6033(b)(8)of the Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Signature: Karen Blitz

Printed Name and Title: Karen Blitz, Director Legislative Resources

LD-2 (REV. 6/98)

Registrant Name Davidson & Company Client Name American Advertising Federation

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code**, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)

16. Specific lobbying issues

H.R. 2488 Financial Freedom Act of 1999
S. 1429 Taxpayer Refund Act of 1999
S. 1001 National Youth Violence Commission Act

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

U.S. House of Representatives
United States Senate

18. Name of each individual who acted as a lobbyist in this issue area

| Name | Covered Official Position (if applicable) | New |
|---|---|---|
| James H. Davidson | | ☐ |
| Richard E. May | | ☐ |
| Stanley S. Sokul | | ☒ |
| | | ☐ |
| | | ☐ |
| | | ☐ |
| | | ☐ |
| | | ☐ |

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature Karen Blitz Date 8-12-99

Printed Name and Title Karen Blitz, Director Legislative Resources

Form LD-2 (Rev.6/98)