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LEGISLATIVE COUNCIL OF THE SENATE
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HAND DELIVERED ☒ January 29, 2000

Robert B. Charles, President
Direct Impact, LLC.
8503 Pelham Rd.
Bethesda, MD.
20817

Dear Clerk —

Enclosed, please find 4 "registrations"
as a "lobbyist" for 4 clients —

I am newly in this business, and am
registering as a precaution — that is,
to be in full compliance with the relevant
law and rules — however, I
would like to note that, pursuant to
page 3 of "Instructions for Form
LD-1," my "lobbying activities" (or
prospective activities) for these 4
clients are probably less, and will likely
be less, than 20% of total
services to each. In any event, please
find registrations enclosed —
Sincerely, Robert B. Charles

Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration ☐

2. House Identification Number

Senate Identification Number

REGISTRANT

3. Registrant name

Direct Impact, LLC.

Address

8503 Pelham Road

City

Bethesda

State MD

Zip 20817

4. Principal place of business (if different from line 3)

City

(Same)

State/Zip (or Country)

5. Telephone number and contact name

(301) 564-9708

Contact Robert B. Charles

E-mail (optional)

6. General description of registrant's business or activities

strategy, writing, analysis; meetings on drug prevention issues.

CLIENT

A lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the box labeled "Self" and proceed to line 10. ☐ Self

7. Client name

DARE America

Address

9800 La Cienega Blvd., Suite 401

City

Inglewood

State CA

Zip 90301

8. Principal place of business (if different from line 7)

City

(Same)

State/Zip (or Country)

9. General description of client's business or activities

drug prevention

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of first acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name	Covered Official Position (if applicable)
Sean Littlefield	
Robert B. Charles	former staff director, national security subcommittee, Government Reform Committee

Please note: Pursuant to page 3 of "Instructions for Form LD-1," my "lobbying activities" for this client are probably less than 20% of my total services, but I am registering in any event.

Registrant Name Direct Impact, LLC Client Name DARE America

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, page 1.

ALC

12. Specific lobbying issues (current and anticipated)

drug prevention

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semiannual period and in whole or in major part plans, supervises or controls the registrant's lobbying activities?

☒ No → Go to line 14.

☐ Yes → Complete the rest of this section for each entity matching the criteria above, then proceed to line 14.

Name	Address	Principal Place of Business (city and state or country)

FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes activities of the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?

☒ No → Sign and date the registration.

☐ Yes → Complete the rest of this section for each entity matching the criteria above, then sign and date the registration.

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client

Signature Robert B. Charles

Date Jan. 29, 2000

Printed Name and Title Robert B. Charles, President, Direct Impact, LLC