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Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510

SECRETARY 05 JAN 11

LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration ☐

1. Effective Date of Registration 11/15/04

2. House Identification Number 35560000 Senate Identification Number 64678-17

REGISTRANT

3. Registrant name Alliance Management Group

Address 1001 Connecticut Ave., NW , Suite 1115

City Washington State DC Zip 20036

4. Principal place of business (if different from line 3)

City State/Zip (or Country)

5. Telephone number and contact name

(202) 293-7642 Contact Robin Lanier E-mail (optional)

6. General description of registrant's business or activities

Association Management & Government Relations Firm

CLIENT

A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should c labeled "Self" and proceed to line 10. ☐ *Self*

7. Client name National Retail Federation

Address 325 7th Street, NW, Suite 1110

City Washington State DC Zip 20004

8. Principal place of business (if different from line 7)

City State/Zip (or Country)

9. General description of client's business or activities

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any p this section has served as a "covered executive branch official" or "covered legislative branch official" within tw acting as a lobbyist for the client, *state the executive and/or legislative position(s) in which the person served.*

Name	Covered Official Position (if applic
Robin Lanier	
Ezra Finkin	

Registrant Name Alliance Mgmt. Group Client Name National Retail Federation

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-

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12. Specific lobbying issues (current and anticipated)

Transportation INfrastructure
Customs Compliance and Reauthorization
Port Security
Supply-chain security

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than $10,000 to the lobbying activities of the a semiannual period **and** in whole or in major part plans, supervises or controls the registrant's lobbying

☐ No ⇨ Go to line 14. ☐ Yes ⇩ Complete the rest of this section for each entity the criteria above, then proceed to line 14.

Name	Address	Principal Place of Bu (city and state or co

FOREIGN ENTITIES

14. Is there any foreign entity that:

a) holds at least 20% equitable ownership in the client or any organization identified on line 13;
b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances o activities of the client or any organization identified on line 13; **or**
c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in of the lobbying activity?

☐ No ⇨ Sign and date the registration. ☐ Yes ⇩ Complete the rest of this section for e matching the criteria above, then sign registration.

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities

Signature [signature] Date 1/3/05

Printed Name and Title Robin Lanier, President

Form LD-1 (Rev. 06/98)