| Clerk of the House of Representatives | Secretary of the Senate |
|---|---|
| Legislative Resource Center | Office of Public Records |
| B-106 Cannon Building | 232 Hart Building |
| Washington, DC 20515 | Washington, DC 20510 |

**Secretary of the Senate**
**Received: Feb 12, 2008**

# LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration ☐

1. Effective Date of Registration Feb 01, 2008

2. House Identification Number 36928

Senate Identification Number 285472-327

## REGISTRANT

3. Registrant Name: TRIADVOCATES
Address: 1250 EYE STREET, NW #1101
City: WASHINGTON State: DC Zip: 20005

4. Principal place of business (if different from line 3):

5. Telephone number and contact name:
2027772616 Contact: KATIE VLIETSTRA
E-mail(optional): katie@triadvocates.com

6. General description of registrant's business or activities:
Public Affairs Firm

## CLIENT

A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the box labeled "Self" and proceed to line 10.

☐ Self

7. Client name: FRITO-LAY INC
Address: 7701 LEGACY DRIVE
City: PLANO State: TX Zip: 75024

8. Principal place of business (if different from line 7):

9. General description of client's business or activities:
Food Manufacturer

## LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of first acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name: KRAUSHAAR, KEVIN
Covered Official Position (if applicable): REP. CARL D. PURCELL
Name: MOORE, HANK
Covered Official Position (if applicable): CLERK, U.S. HOUSE APPROPRIATIONS SUBCOMMITTEE
Name: PRIMROSE, STEVEN
Covered Official Position (if applicable): SEN. JOHN MCCAIN; FDIC; CHIEF, CONG. AFFAIRS-DEA
Name: VLIETSTRA, KATIE
Covered Official Position (if applicable): N/A

## LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, page 1:

AGR CAW ENG ENV

12. Specific lobbying issues (current and anticipated):

Promotion of environmental sustainability efforts

## AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than $10,000 to the lobbying activities of the registrant in a semi-annual period **and**13. Is there an entity other than the client that contributes more than $10,000 to the lobbying activities of the registrant in a semi-annual periodin whole or in major part plans, supervises or controls the registrant's lobbying activities?

☒ No, then go to line 14.

☐ Yes, then complete the rest of this section for each entity matching the criteria above, then proceed to line 14.

## FOREIGN ENTITIES

14. Is there any foreign entity that:
a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes activities of the client or any organization identified on line 13; **OR**
c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?

☒ No, then sign and date the registration.
☐ Yes, then complete the rest of this section for each entity matching the criteria above, then sign and date the registration.

Signature: ON FILE Date: Feb 12, 2008

Printed Name and Title: KEVIN KRAUSHAAR, MANAGING PRINCIPAL WDC -