

Clerk of the House of Representatives
 Legislative Resource Center
 B-106 Cannon Building
 Washington, DC 20515

Secretary of the Senate
 Office of Public Records
 233 Hart Building
 Washington, DC 20510

SECRETARY OF THE SENATE
 99 OCT 27 PM 2:25
 H.O.

LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration

1. Effective Date of Registration September 17, 1999

2. House Identification Number _____

Senate Identification Number _____

REGISTRANT

3. Registrant name WINNING STRATEGIES WASHINGTON, D.C. L.L.C.

Address 1200 G St NW, Suite 800

City Washington

State DC

Zip 20005

4. Principal place of business (if different from line 3)

City Trenton

State/Zip (or Country) NJ 08608

5. Telephone number and contact name

(202) 434 8768

Contact SETH MONES

E-mail (optional) _____

6. General description of registrant's business or activities

Government Relations

CLIENT

A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the box

labeled "Self" and proceed to line 10. Self

7. Client name Newark Sports and Entertainment

Address NETS Championship Center
390 Murney Hill Parkway

City East Rutherford

State NJ

Zip 07073

8. Principal place of business (if different from line 7)

City _____

State/Zip (or Country) _____

9. General description of client's business or activities

Sports and Entertainment Company

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of first acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name	Covered Official Position (if applicable)
<u>Seth Mones</u>	
<u>James McQuinn</u>	
<u>Dale Flate</u>	
<u>Rich Cannon</u>	

Winnings Strategies
 Registrant Name Winnings Strategies, LLC Client Name Newark Sports and Entertainment

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, page 1.

BUO

12. Specific lobbying issues (current and anticipated)

Budget and apparatus issues relating to project development.

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semiannual period and in whole or in major part plans, supervises or controls the registrant's lobbying activities?

No -> Go to line 14. Yes -> Complete the rest of this section for each entity matching the criteria above, then proceed to line 14.

Name	Address	Principal Place of Business (city and state or country)

FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes activities of the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?

No -> Sign and date the registration. Yes -> Complete the rest of this section for each entity matching the criteria above, then sign and date the registration.

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client

Signature [Signature] Date 10/25/99

Printed Name and Title SETH MOVES, president & managing partner