Clerk of the House of Representatives	Secretary of the Senate
Legislative Resource Center	Office of Public Records
B-106 Cannon Building	232 Hart Building
Washington, DC 20515	Washington, DC 20510

Secretary of the Senate
Received: Feb 14, 2007

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

YUM! BRANDS

2. Address:
1441 GARDINER LN, LOUISVILLE, KY 40213

3. Principal place of business (if different from line 2):

4. Contact Name: BRIAN RIENDEAU
Telephone: 5028748434
E-mail (optional): brian.riendeau@yum.com

Senate ID #: 42810-12
House ID #:

7. Client Name: ☒ Self

TYPE OF REPORT

8. Year 2006 Midyear (January 1 - June 30): ☐ **OR** Year End (July 1 - December 31): ☒

9. Check if this filing amends a previously filed version of this report: ☐

10. Check if this is a Termination Report: ☐ => Termination Date: 11. No Lobbying Activity: ☐

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than $10,000: ☐

$10,000 or more: ☐ => Income (nearest $20,000):_____

Provide a good faith estimate, rounded to the nearest $20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than $10,000: ☐

$10,000 or more: ☒ => Expenses (nearest $20,000): 553,500.00

14. Reporting Method.
Check box to indicate expense accounting method. See instructions for description of options.

☐ **Method A.** Reporting amounts using LDA definitions only
☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code
☒ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ANI (one per page)

16. Specific lobbying issues:

Bovine Spongiform Encephalopathy (BSE) Avian Flu

17. House(s) of Congress and Federal agencies contacted:
Agriculture, Dept of (USDA)
Food & Drug Administration (FDA)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: EHRIG, WILLIAM J
Covered Official Position (if applicable): N/A
Name: RIENDEAU, BRIAN
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above.**None**

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: FOO (one per page)

16. Specific lobbying issues:

Nutrition - Bill Numbers: S1074 HeLP America Act, S1325 Impact Act

17. House(s) of Congress and Federal agencies contacted:
Agriculture, Dept of (USDA)
Food & Drug Administration (FDA)
HOUSE OF REPRESENTATIVES
Health & Human Services, Dept of (HHS)
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: EHRIG, WILLIAM J
Covered Official Position (if applicable): N/A
Name: RIENDEAU, BRIAN
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above.**None**

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: LBR (one per page)

16. Specific lobbying issues:

Minimum Wage - Bill Numbers: HR2429, HR3413, S14, S1062

17. House(s) of Congress and Federal agencies contacted:
HOUSE OF REPRESENTATIVES
Labor, Dept of (DOL)
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: EHRIG, WILLIAM J
Covered Official Position (if applicable): N/A
Name: RIENDEAU, BRIAN
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above.**None**

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

Renewal of Work Opportunity Tax Credit - Bill Numbers: HR1272, S595 Good Samaritan Tax Act/The Hunger Relief Tax Act - Bill Number: S94 Restaurant Depreciation Schedules - Bill Numbers: HR920, S419

17. House(s) of Congress and Federal agencies contacted:
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: EHRIG, WILLIAM J
Covered Official Position (if applicable): N/A
Name: RIENDEAU, BRIAN
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above.**None**

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TOR (one per page)

16. Specific lobbying issues:

Tort Reform - Commonsense Consumption Act - Bill Numbers: HR554, S908

17. House(s) of Congress and Federal agencies contacted:
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: EHRIG, WILLIAM J
Covered Official Position (if applicable): N/A
Name: RIENDEAU, BRIAN
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above.**None**

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TRA (one per page)

16. Specific lobbying issues:

Interstate Highway Signage Provision - Bill Number: HR3

17. House(s) of Congress and Federal agencies contacted:
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: EHRIG, WILLIAM J
Covered Official Position (if applicable): N/A
Name: RIENDEAU, BRIAN
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above.**None**

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TRD (one per page)

16. Specific lobbying issues:

Bilateral Trade Issues with Korea, Thailand, China, Latin America and Europe; Shrimp Antidumping Petition; Commodity Price Supports; WTO Agricultural Agreement; MPC Tariffs; Free Trade Agreements - Australia, New Zealand and CAFTA - Bill Numbers: HR521, S1417

17. House(s) of Congress and Federal agencies contacted:
Agriculture, Dept of (USDA)
Commerce, Dept of (DOC)
HOUSE OF REPRESENTATIVES
SENATE
U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: EHRIG, WILLIAM J
Covered Official Position (if applicable): N/A
Name: RIENDEAU, BRIAN
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above.**None**

Signature: ON FILE Date: Feb 14, 2007

Printed Name and Title: BRIAN RIENDEAU, V.P. GOVERNMENT AND COMMUNITY AFFA -