Clerk of the House of Representatives	Secretary of the Senate
Legislative Resource Center	Office of Public Records
B-106 Cannon Building	232 Hart Building
Washington, DC 20515	Washington, DC 20510

RECEIVED
SECRETARY OF THE SENATE
PUBLIC RECORDS
00 OCT 23 PM 2:44

LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amendment Registration ✓ 1. Effective Date of Registration July 1, 1998

2. House Identification Number 31124024 Senate Identification Number 19571

REGISTRANT

3. Registrant name Davis O'Connell, Inc.

Address 444 North Capitol Street NW #841

City Washington, D.C. State Zip 20001

4. Principal place of business (if different from line 3)

City State/Zip (or Country)

5. Telephone number and contact name

202 638-5333 Contact Lynda Davis E-mail (optional)

6. General description of registrant's business or activities

consultants

CLIENT

A lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the box labeled "Self" and proceed to line 10. ☐ Self

7. Client name Interative Digital Software Association

Address 1211 Connecticut Ave NW Suite 600

City Washington DC State Zip 20036

8. Principal place of business (if different from line 7)

City State/Zip (or Country)

9. General description of client's business or activities

entertainment software trade association

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of first acting as a lobbyist for the client, *state the executive and/or legislative position(s) in which the person served.*

Name	Covered Official Position (if applicable)
Lynda Davis	
Terry O'Connell	

Registrant Name Davis O'Connell, Inc. Client Name Interactive Digital Software Association

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, page 1.

CSP CPT GAM TRA CON

12. Specific lobbying issues (current and anticipated)

FTC investigation of entertainment marketing practices
universal ratings legislation internet privacy
internet gambling DOJ investigations of piracy

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than $10,000 to the lobbying activities of the registrant in a semiannual period **and** in whole or in major part plans, supervises or controls the registrant's lobbying activities?

☑ No ⇨ Go to line 14. ☐ Yes ⇨ Complete the rest of this section for each entity matching the criteria above, then proceed to line 14.

Name	Address	Principal Place of Business (city and state or country)

FOREIGN ENTITIES

14. Is there any foreign entity that:

a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **or**
b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes activities of the client or any organization identified on line 13; **or**
c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?

☑ No ⇨ Sign and date the registration. ☐ Yes ⇨ Complete the rest of this section for each entity matching the criteria above, then sign and date the registration.

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client

Signature Lynda C. Davis Date 10/18/00

Printed Name and Title Lynda C. Davis President