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Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

SECRETARY OF THE SENATE
05 AUG 10 PM 4:22

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required to Complete This Page**

1. Registrant name

Organization: College Board (The)

2. Address ☐ Check if different than previously reported

1233 20th Street, NW — Suite 600

City: Washington — State: DC — Zip Code: 20036-2375 — Country: US

3. Principal place of business (if different than line 2)

City: 45 Columbus Avenue — State: NY — Zip Code: 10023-6992 — Country: US

City — State/Zip or Country

4a. Contact Name (Prefix / Full Name)	b. Telephone number	c. E-mail	5. Senate ID #
Mr. Thomas W. Rudin	202.741.4710	trudin@collegeboard.org	

7. Client Name ☒ Self

College Board (The)

6. House ID # 317750C

TYPE OF REPORT 8. Year 2005 Midyear (January 1-June30) ☒ OR Year End (July 1-December

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ ⇨ Termination Date _____ 11. No Lobbying Act

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than $10,000 ☐

$10,000 or more ☐ ⇨ $ _____

Provide a good faith estimate, rounded to the nearest $20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reportir were:

Less than $10,000 ☐

$10,000 or more ☒ ⇨ $ 140,000

14. REPORTING METHOD. Check box to indicate exp accounting method. See instructions for description of opt

☐ **Method A.** Reporting amounts using LDA definitions

☒ **Method B.** Reporting amounts under section 6033(b)(Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) of Revenue Code

Form C

Printed Name and Title: Micah Haskell-Hoehl, Administrative and Legislative Associate for Government Relat

Registrant Name College Board (The) Client Name College Board (The)

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each cod** information as requested. Attach additional page(s) as needed.

15. General issue area code EDU - Education (one per page)

16. Specific lobbying issues

Increased appropriations for the Advanced Placement Incentive Program, a grant program run by the Department of Education

Encouraging the federal government to support and fund college preparatory curricula in middle and high schools

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

United States House of Representatives, United States Senate, Federal Department of Education, Executive Office of the President

18. Name of each individual who acted as a lobbyist in this issue area *Add a page to continue additing lobbyists for*

Name			Covered Official Position (if applicable)
First Name	Last Name	Suffix	
Alexis	Holmes		
Thomas	Rudin		

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Micah Haskell-Hoehl, Administrative and Legislative Associate for Government Relat

Go to '

Registrant Name College Board (The) Client Name College Board (The)

ADDENDUM for General Lobbying Issue Area EDU

16. Specific lobbying issues (continued from previous page)

Funding for a collegiate Advanced Placement collaborative.

Higher Education Act reauthorization.

Add page to continue specific issues description for this

Go to

Registrant Name College Board (The) Client Name College Board (The)

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each cod** information as requested. Attach additional page(s) as needed.

15. General issue area code EDU - Education (one per page)

16. Specific lobbying issues *Add page to continue specific issues description for this issue* >

Encouraging the preservation of Pell Grants and GEAR UP.

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

United States House of Representatives, United States Senate

18. Name of each individual who acted as a lobbyist in this issue area *Add a page to continue additing lobbyists for*

Name			Covered Official Position (if applicable)
First Name	Last Name	Suffix	
Nora	Casper		

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Add a page for a diffe

Printed Name and Title Micah Haskell-Hoehl, Administrative and Legislative Associate for Government Relat

Registrant Name College Board (The) Client Name College Board (The)

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

Address

City State Zip Code Country

21. Client new principal place of business (if different than line 20)

City State ip Code Country

22. New general description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client

	First Name	Last Name	Suffix		First Name	Last Name	S
1	Michael	Riccards		3	Larry	Griffith	
2	Ariel	Foster		4	Nora	Casper	

ISSUE UPDATE

Find the code to select below.

24. General lobbying issues that **no longer** pertain

VET

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Name	Address	Principal place of Busine (city and state or countr
Van Scoyoc Associates	Address 101 Constitution Avenue, NW C/S/Z Suite 600 W DC 20001 USA Address C/S/Z	City Washington State DC Country U City State

26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client

1 Michael Cappeto 2 Michael Riccards 3

FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address Street Address City State/Province Country	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ov per clie
		City State Country		

28. Name of each previously reported foreign entity that **no longer** owns, **or** controls, **or** is affiliated with the registrant affiliated organization

1 3 5

2 4 6

Add a page for more

Printed Name and Title Micah Haskell-Hoehl, Administrative and Legislative Associate for Government Relat

Micah Haskell-Hoehl
Administrative and Legislative Associate