

Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

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17
3:50
SECRETARY OF THE SENATE
LOBBYING REPC

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name ☒ Organization ☐ Individual

ENTERTAINMENT SOFTWARE ASSOCIATION (ESA)

2. Address ☐ Check if different than previously reported

Address1 575 7TH STREET, NW

Address2 Suite 300

City WASHINGTON

State DC

Zip Code 20004

Cou

3. Principal place of business (if different than line 2)

City

State

Zip Code

Cou

4a. Contact Name

b. Telephone Number

c. E-mail

5. Sen

Ms. SARAH EVERS

☐ International Number

(202) 223-2400

severs@theesa.com

1957

7. Client Name ☒ Self

6. Hot

ENTERTAINMENT SOFTWARE ASSOCIATION (ESA)

3353

TYPE OF REPORT

8. Year 2007

Midyear (January 1-June 30) ☒

Year End (July 1-Dec

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ Termination Date

11. No Lobbying Acti

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000 ☐

\$10,000 or more

☐

\$

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSE relating to lobbying activities for this were:

Less than \$10,000 ☐

\$10,000 or more

☒

\$ 1,428,730.00

14. REPORTING Check box to indicate accounting method. See instructions for descriptive

☐ Method A. Reporting amounts using LDA definiti

☐ Method B. Reporting amounts under section 6033 Internal Revenue Code

☒ Method C. Reporting amounts under section 162(Revenue Code

Signature



Date 08/



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v5.0.0m

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code (one per page)

16. Specific lobbying issues

Anti-piracy; Copyright Act; Digital Millenium Copyright Act (DMCA); P2P file sharing; fair use; First Sale; Technology Anti-circumvention; Patent Modernization Act.

17. House(s) of Congress and Federal agencies ☐ Check if None ☒ House ☒ Senate

White House; US Copyright Office; US Customs; Patent and Trademark Office; Depts. of Commerce, Homeland Security; Justice; USTR; FBI; NSC

18. Name of each individual who acted as a lobbyist in this issue area

Name			Covered Official Position (if applicable)
First	Last	Suffix	
Ric	Hirsch	Mr.	
Edward	Desmond	Mr.	
Stevan	Mitchell	Mr.	
Maria Lui	Simpson	Mrs.	
Ken	Inouye	Mr.	
Gina	Grandinetti	Ms.	Senate Republican High Tech Task Force
Sarah	Evers	Ms.	
Michael	Warnecke	Mr.	
Alica	Smith	Ms.	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

00000073817

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LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code CON Constitution (one per page)

16. Specific lobbying issues

Media violence / First Amendment protection; entertainment industry ratings systems; parental control technology; content game sale regulation; retailer enforcement of ratings system.

17. House(s) of Congress and Federal agencies ☐ Check if None ☒ House ☒ Senate

Federal Trade Commission; Federal Communications Commission

18. Name of each individual who acted as a lobbyist in this issue area

Name			Covered Official Position (if applicable)
First	Last	Suffix	
Edward	Desmond	Mr.	
Ken	Inouye	Mr.	
Gina	Grandinetti	Ms.	Senate Republican High Tech Task Force
Sarah	Evers	Ms.	
Alicia	Smith	Ms.	
Justin	Lilley	Mr.	
Cathy	Nolan	Ms.	
Mark	Heilbrun	Mr.	
Jim	Free	Mr.	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

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ADDENDUM for General Lobbying Issue Area: CON - Constitution

[illegible]

060073820



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15. General issue area code CSP Consumer Issues/Safety/Products (one per page)

16. Specific lobbying issues

Internet privacy

17. House(s) of Congress and Federal agencies ☐ Check if None ☒ House ☒ Senate

Federal Trade Commission

18. Name of each individual who acted as a lobbyist in this issue area

Name			Covered Official Position (if applicable)
First	Last	Suffix	
Edward	Desmond	Mr.	
Ken	Inouye	Mr.	
Gina	Grandinetti	Ms.	Senate Republican High Tech Task Force
Sarah	Evers	Ms.	
Alica	Smith	Ms.	
Justin	Lilley	Mr.	
Cathy	Nolan	Ms.	
Mark	Heilbrun	Mr.	
Jim	Free	Mr.	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

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CSP - Consumer Issues/Safety/Products

[illegible]

0000073822



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LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code

GAM

Gaming/Gambling/Casino

(one per page)

16. Specific lobbying issues

Internet gambling

17. House(s) of Congress and Federal agencies

☐

Check if None

☒

House

☒

Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name			Covered Official Position (if applicable)
First	Last	Suffix	
Edward	Desmond	Mr.	
Ken	Inouye	Mr.	
Gina	Grandinetti	Ms.	Senate Republican High Tech Task Force
Sarah	Evers	Ms.	
Alicia	Smith	Ms.	
Justin	Lilley	Mr.	
Cathy	Nolan	Ms.	
Mark	Heilbrun	Mr.	
Jim	Free	Mr.	

19. Interest of each foreign entity in the specific issues listed on line 16 above

☒

Check if None

0000073823



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LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TRD Trade (Domestic/Foreign) (one per page)

16. Specific lobbying issues

Free Trade Agreements; Special 301 Designated Countries; trade policy reform; domestic regulatory and Administrative enforcement; Doha Round Proceedings; Trade Promotion Authority

17. House(s) of Congress and Federal agencies ☐ Check if None ☒ House ☒ Senate

US Copyright Office; Depts of Treasury, Commerce, State, Homeland Security, and Justice; US Customs; USTR; PTO; FI

18. Name of each individual who acted as a lobbyist in this issue area

Name			Covered Official Position (if applicable)
First	Last	Suffix	
Stevan	Mitchell	Mr.	
Maria Lui	Simpson	Ms.	
Edward	Desmond	Mr.	
Ken	Inouye	Mr.	
Gina	Grandinetti	Ms.	Republican High Tech Task Force
Sarah	Evers	Ms.	
Alicia	Smith	Ms.	
Justin	Lilley	Mr.	
Mark	Heilbrun	Mr.	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

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TRD - Trade (Domestic/Foreign)

[illegible]

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LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TAX Taxation/Internal Revenue Code (one per page)

16. Specific lobbying issues

Virtual property taxation

17. House(s) of Congress and Federal agencies ☐ Check if None ☒ House ☒ Senate

Patent and Trademark Office

18. Name of each individual who acted as a lobbyist in this issue area

Name			Covered Official Position (if applicable)
First	Last	Suffix	
Stevan	Mitchell	Mr.	
Maria Lui	Simpson	Ms.	
Michael	Warnecke	Mr.	
Edward	Desmond	Mr.	
Ken	Inouye	Mr.	
Gina	Grandinetti	Ms.	Senate Republican High Tech Task Force
Sarah	Evers	Ms.	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

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