

LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration

1. Effective Date of Registration Jul 26, 2006

2. House Identification Number _____

Senate Identification Number 44812-1041

REGISTRANT

3. Registrant Name: FIERCE ISAKOWITZ & BLALOCK
Address: 600 NEW HAMPSHIRE AVE NW #1000
City: WASHINGTON State: DC Zip: 20037

4. Principal place of business (if different from line 3):

5. Telephone number and contact name:
202333-8667 Contact: MARK ISAKOWITZ
E-mail(optional): ahorton@fiercer-isakowitz.com

6. General description of registrant's business or activities:
A government relations consulting firm

CLIENT

A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the box labeled "Self" and proceed to line 10.

Self

7. Client name: FORD MOTOR CO
Address: 13501 STREET, NW, SUITE 1000
City: WASHINGTON State: DC Zip: 20005

8. Principal place of business (if different from line 7):
City: DEARBORN State/Zip(or Country): MI 48126

9. General description of client's business or activities:
Consumer company for automotive products and services

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of first acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name: BLALOCK, KIRK
Covered Official Position (if applicable):
Name: CHADWICK, KIRSTEN
Covered Official Position (if applicable): SPECIAL ASSISTANT TO THE PRESIDENT FOR LEG AFFAIRS
Name: CHAPPELL, MIKE
Covered Official Position (if applicable):
Name: COOK, SAMANTHA
Covered Official Position (if applicable):
Name: FIERCE, DON
Covered Official Position (if applicable):
Name: HUFFARD, KATIE
Covered Official Position (if applicable):
Name: HULL, KATE
Covered Official Position (if applicable):
Name: ISAKOWITZ, MARK
Covered Official Position (if applicable):
Name: JARVIS, ALEIX
Covered Official Position (if applicable): LD, SENATOR L. GRAHAM

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, page 1:

AUT RET TAX TRA

12. Specific lobbying issues (current and anticipated):

Pension Bill

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semi-annual period **and** 13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semi-annual period in whole or in major part plans, supervises or controls the registrant's lobbying activities?

No, then go to line 14.

Yes, then complete the rest of this section for each entity matching the criteria above, then proceed to line 14.

FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes activities of the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?

No, then sign and date the registration.

Yes, then complete the rest of this section for each entity matching the criteria above, then sign and date the registration.

Signature: ON FILE Date: Jul 26, 2006

Printed Name and Title: MARK ISAKOWITZ - PRESIDENT