Clear a l da

Go to 'F

| Clerk of the House of Representatives | Secretary of the Senate |
|---|---|
| Legislative Resource Center | Office of Public Records |
| B-106 Cannon Building | 232 Hart Building |
| Washington, DC 20515 | Washington, DC 20510 |

SECRETARY OF
05 JUN 27 A

# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required to Complete This Page**

1. Registrant name

Organization: Diageo North America

2. Address ☐ Check if different than previously reported

1301 K Street East Tower #1000

City: Washingotn State: DC Zip Code: 20005 Country: US

3. Principal place of business (if different than line 2)

City State Zip Code Country

City State/Zip or Country

| 4a. Contact Name (Prefix / Full Name) | b. Telephone number | c. E-mail | 5. Senate ID # |
|---|---|---|---|
| Mr. Michael Bertman | 202-715-1115 | michael.bertman@diageo.com | 49830-1 |

7. Client Name ☒ Self

Diageo North America

6. House ID # 3457200

**TYPE OF REPORT** 8. Year 2004 Midyear (January 1-June30) ☐ OR Year End (July 1-December

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ ⇨ Termination Date _ _ 11. No Lobbying Acti

**INCOME OR EXPENSES** - Complete Either Line 12 OR Line 13

**12. Lobbying Firms**

**INCOME** relating to lobbying activities for this reporting period was:

Less than $10,000 ☐

$10,000 or more ☐ ⇨ $ _ ____

Provide a good faith estimate, rounded to the nearest $20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

**13. Organizations**

**EXPENSES** relating to lobbying activities for this reportin were:

Less than $10,000 ☐

$10,000 or more ☒ ⇨ $ _ 700,000

**14. REPORTING METHOD.** Check box to indicate exp accounting method. See instructions for description of opt

☒ **Method A.** Reporting amounts using LDA definitions

☐ **Method B.** Reporting amounts under section 6033(b)( Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) of Revenue Code

Form C

Printed Name and Title Mike Bertman, Director Federal Affairs

Registrant Name Diageo North America Client Name Diageo North America

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each cod** information as requested. Attach additional page(s) as needed.

15. General issue area code ALC - Alcohol & Drug Abuse (one per page)

16. Specific lobbying issues

Responsible Drinking issues

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

House Senate, HHS, TTB

18. Name of each individual who acted as a lobbyist in this issue area

| Name | | | Covered Official Position (if applicable) |
|---|---|---|---|
| First Name | Last Name | Suffix | |
| michael | Bertman | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Mike Bertman, Director Federal Affairs

Go to

Registrant Name Diageo North America Client Name Diageo North America

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each cod** information as requested. Attach additional page(s) as needed.

15. General issue area code BEV - Beverage Industry (one per page)

16. Specific lobbying issues

Flavored Malt Beverages, Labelling, Taxation, Television Advertising of Sprits, Wine issues, Allergens, Drunk Driving; Responsible Consumption; Workplace Alcohol Policy, Dietary Guidelines

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

zHouse, Senate, White House, Treasury, TDOT, HHS, USDA,

18. Name of each individual who acted as a lobbyist in this issue area

| Name | | | Covered Official Position (if applicable) |
|---|---|---|---|
| First Name | Last Name | Suffix | |
| Michael | Bertman | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Mike Bertman, Director Federal Affairs