Clerk of the House of Representatives	Secretary of the Senate
Legislative Resource Center	Office of Public Records
B-106 Cannon Building	232 Hart Building
Washington, DC 20515	Washington, DC 20510

SECRETARY OF THE SENATE
05 AUG 15 PM 1:48

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required to Complete This Page**

1. Registrant Name
Alexander Strategy Group

2. Address ☐ Check if different than previously reported
3000 K St NW, Suite 101

3. Principal Place of Business (if different from line 2)
Washington (City:) DC (State/zip (or Country))

4. Contact Name	Telephone	E-mail (optional)	5. Senate ID #
Edward Stewart	(202) 339-8900		471761698

7. Client Name ☐ Self	6. House ID #
Doubleclick, INC.	34431081

TYPE OF REPORT 8. Year 2005 Midyear (January 1-June 30) ☑ **OR** Year End (July 1-December

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ ⇨ Termination Date _____ 11. No Lobbying Acti

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than $10,000 ☐

$10,000 or more ☑ ⇨ $ $40,000.00
Income (nearest $20,000)

Provide a good faith estimate, rounded to the nearest $20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than $10,000 ☐

$10,000 or more ☐ ⇨ $ _____
Expenses (nearest $20,000)

14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options.

☐ **Method A.** Reporting amounts using LDA definitions or
☐ **Method B.** Reporting amounts under section 6033(b)(8) Internal Revenue Code
☐ **Method C.** Reporting amounts under section 162(e) of t Internal Revenue Code

Signature _____ Date 7/25/05

Signature _____ Date _____

Printed Name and Title Edward Stewart, Partner

LD-2 (REV. 4/03) PAGE 1 of ___

Registrant Name Alexander Strategy Group Client Name Doubleclick, INC.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the regi engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code**, pr information as requested. Attach additional page(s) as needed.

15. General issue area code ADV (one per page)

16. Specific lobbying issues

HR 29: Securely Protect Yourself Against Cyber Trespass Act (Spyware Act)
HR 744: I-SPY Act
S 687: SPY BLOCK Act
S 1004: Enhanced Consumer Protection Against Spyware Act

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Karl Gallant	
Terry Haines, Edwin A. Buckham, Terry Allen,	
Tony Rudy, Mike Mihalke, Edward Stewart,	
Dan Gans, Allison Shulman, Paul Behrends	
Jim Hayes	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☑ Check if None

Signature _____ Date 7/25/05

Edward Stewart, Partner

Printed Name and Title Edward Stewart, Partner

Registrant Name Alexander Strategy Group Client Name Doubleclick, INC.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the regis engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code**, pr information as requested. Attach additional page(s) as needed.

15. General issue area code CPI (one per page)

16. Specific lobbying issues

HR 29: Securely Protect Yourself Against Cyber Trespass Act (Spyware Act)
HR 744: I-SPY Act
S 687: SPY BLOCK Act
S 1004: Enhanced Consumer Protection Against Spyware Act

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Karl Gallant	
Terry Haines, Edwin A. Buckham, Terry Allen,	
Tony Rudy, Mike Mihalke, Edward Stewart,	
Dan Gans, Allison Shulman, Paul Behrends	
Jim Hayes	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☑ Check if None

Signature [signature] Date 7/25/05

Edward Stewart, Partner

Printed Name and Title _____

Registrant Name Alexander Strategy Group Client Name Doubleclick, INC.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the regi engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** pr information as requested. Attach additional page(s) as needed.

15. General issue area code TEC (one per page)

16. Specific lobbying issues

HR 29: Securely Protect Yourself Against Cyber Trespass Act (Spyware Act)
HR 744: I-SPY Act
S 687: SPY BLOCK Act
S 1004: Enhanced Consumer Protection Against Spyware Act

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Karl Gallant	
Terry Haines, Edwin A. Buckham, Terry Allen,	
Tony Rudy, Mike Mihalke, Edward Stewart,	
Dan Gans, Allison Shulman, Paul Behrends	
Jim Hayes	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☑ Check if None

Signature _____ Date 7/25/05

Edward Stewart, Partner

Printed Name and Title Edward Stewart, Partner

Registrant Name Alexander Strategy Group Client Name Doubleclick, INC.

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

21. Client new principal place of business (if different from line 20)

City State/Zip (or Country)

22. New general description of client's business or activites

LOBBYIST UPDATE

23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client

Jim Hayes

ISSUE UPDATE

24. General lobbying issues previously reported that **no longer** pertain

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Name	Address	Principal Place of Business (city and state or country)

26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Owne perce client

28. Name of each previously reported foreign entity that **no longer** owns, or controls, or is affiliated with the registrant, client affiliated organization

Signature E.B.R. Date 7/25/05

Edward Stewart, Partner

Printed Name and Title Edward Stewart, Partner