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LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration ☐

1. Effective Date of Registration

1/1/99

2. House Identification Number

Senate Identification Number

REGISTRANT

3. Registrant Name Janus-Merritt Strategies, LLC

Address 1133 21st Street, NW Suite 700

City Washington

State DC Zip 20036

USA

4. Principal place of business (if different from line 3)

City

State/Zip (or Country)

5. Telephone number and contact name

Contact

E-Mail (optional)

202-639-8998

Mark Robertson

janusdc@aol.com

6. General description of registrant's business or activities

Specializes in strategic positioning for international and domestic clients on a global basis.

CLIENT

A lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the box labeled "Self" and proceed to line 10. ☐ Self

7. Client Name

Cemex Central, S.A. de C.V.

Address

Avenida Constitucion, 444 Pta.

City

Monterrey

State NL Zip MEXICO

64000

8. Principal place of business (if different from line 7)

City

State/Zip (or Country)

9. General description of client's business or activities

Cemex, a multinational firm, is the largest producer of cement in the Americas and the third largest in the world.

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of first acting as a lobbyist for this client, state the executive and/or legislative position(s) in which the person served.

Name

Covered Official Position (if applicable)

Leah Cosumano-Siemieniec

Scott Hoffman

Bethany Noble

Mark Robertson

Registrant Name: Janus-Merritt Strategies, LLC

Client Name: Cemex Central, S.A. de C.V.

Item	Description	Data
10a	Lobbyist Name	Hugo A. Romero-Velez
10b	Covered Official Position	
10a	Lobbyist Name	David Safavian
10b	Covered Official Position	
10a	Lobbyist Name	J. Daniel Walsh
10b	Covered Official Position	

Registrant Name: Janus-Merritt Strategies, LLC

Client Name: Cemex Central, S.A. de C.V.

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, page 1.

ENV, ROD, TRD

12. Specific lobbying issues (current and anticipated)

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semiannual period and to whole or major part plans, supervises, or controls the registrant's lobbying activities?

☒ No. Go to line 14.

☐ Yes. Complete the rest of this section for each entity matching the criteria above, then proceed to line 14.

Name	Address	Principal Place of Business (city and state or country)

FOREIGN ENTITIES

14. Is there any foreign entity that:

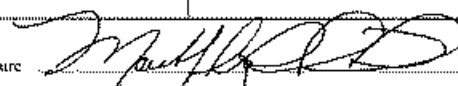
- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; or
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances, or subsidizes activities of the client or any organization identified on line 13; or
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?

☒ No. Sign and date the registration.

☐ Yes. Complete the rest of this section for each entity matching the criteria above, then sign and date the registration.

Name	Address	Principal Place of Business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client

Signature



Date 3/13/99

Printed Name and Title

Mark Robertson - Managing Partner

Form LD-1 (Rev. 06/98)

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Registrant Name: Janus-Merritt Strategies, LLC

Client Name: Cemex Central, S.A. de C.V.

Item	Description	Data
12	Specific Lobbying Issues	Hazardous waste-burning cement kiln issues Cement kiln dust General air quality issues: MACT Rule TEA-21 Highways and transportation appropriations NAFTA-related issues in general FTAA-related issues in general CBI-NAFTA parity legislation in general